



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1390310

Schedule Dates 10/10/12-10/15/12
Advertiser Hayden Rogers for US Congress-D (74392)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand HAYDEN ROGERS/US CONGRESS (477557)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name KRONI,NATHANIEL
Phone/Fax /
CPE 2432
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments HAYDEN ROGERS/CONGRE
HAYDEN ROGERS FOR CONGRESS

Date Entered 10/08/12
Last Modified 10/09/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09837334
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,888.75
Net Total \$22,036.25
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	35	\$25,925.00
Grand Total:	35	\$25,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/15/12-10/15/12	2	:30	5A- News-News 13 Early 5am	1	X							1	\$400.00	\$400.00	Asheville (WLOS)	NEWS LEVEL 2	10/8/12
2.0	Normal Line / News	10/15/12-10/15/12	2	:30	6A- 6:30A (EST)	1	X							1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NEWS LEVEL 2	10/8/12
3.0	Normal Line / News	10/10/12-10/12/12	3	:30	6:30A- 7A (EST)				1		1			2	\$700.00	\$1,400.00	Asheville (WLOS)	NEWS LEVEL 3	10/8/12
4.0	Normal Line / News	10/15/12-10/15/12	2	:30	8A- 9A (EST)	1	X							1	\$1,200.00	\$1,200.00	Asheville (WLOS)	GMA LEVEL 2	10/8/12
5.0	Normal Line / News	10/10/12-10/10/12	3	:30	12:30P- News-News 13 at 1230p	1			X					1	\$350.00	\$350.00	Asheville (WLOS)	NEWS LEVEL 3	10/8/12
6.0	Normal Line / News	10/15/12-10/15/12	2	:30	4:59P- News-News 13 First News At 5p	1	X							1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NEWS LEVEL 2	10/8/12
7.0	Normal Line / News	10/15/12-10/15/12	2	:30	6P- 7P (EST)	1	X							1	\$2,000.00	\$2,000.00	Asheville (WLOS)	NEWS LEVEL 2	10/8/12
8.0	Normal Line / SPOT	10/10/12-10/11/12	3	:30	6:58:50P- Wheel of Fortune				1	1				2	\$900.00	\$1,800.00	Asheville (WLOS)	WHEEL LEVEL 3	10/8/12
9.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	7:28:30P- Jeopardy	1					X			1	\$1,000.00	\$1,000.00	Asheville (WLOS)	JEOPARDY LEVEL 3	10/8/12
10.0	Normal Line / News	10/11/12-10/11/12	3	:30	10:59:56P- News-News 13 11p Late News	1				X				1	\$800.00	\$800.00	Asheville (WLOS)	NEWS LEVEL 3	10/8/12
11.0	Normal Line / News	10/13/12-10/13/12	3	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	\$150.00	\$150.00	Asheville (WLOS)	NEWS LEVEL 3	10/8/12

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12.0	Normal Line / News	10/13/12-10/13/12	3	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$350.00	\$350.00	Asheville (WLOS)	GMA LEVEL 3	10/8/12
13.0	Normal Line / News	10/14/12-10/14/12	3	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X	1	\$225.00	\$225.00	Asheville (WLOS)	NEWS LEVEL 3	10/8/12
14.0	Normal Line / News	10/14/12-10/14/12	3	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$350.00	\$350.00	Asheville (WLOS)	GMA LEVEL 3	10/8/12
15.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	11A- ABC-This Week	1							X	1	\$1,000.00	\$1,000.00	Asheville (WLOS)	THIS WEEK LEVEL 3	10/8/12
16.0	Normal Line / News	10/14/12-10/14/12	3	:30	6P- 7P (EST)	1							X	1	\$800.00	\$800.00	Asheville (WLOS)	NEWS LEVEL 3	10/8/12
17.0	Normal Line / News	10/11/12-10/11/12	3	:30	6A- 6:30A (EST)					2				2	\$600.00	\$1,200.00	Asheville (WLOS)	NEWS LEVEL 3	10/9/12
18.0	Normal Line / News	10/11/12-10/12/12	3	:30	7A- 8A (EST)	3				X	X			3	\$700.00	\$2,100.00	Asheville (WLOS)	GMA LEVEL 3	10/9/12
19.0	Normal Line / News	10/11/12-10/11/12	3	:30	11:58:41A- News-News 13 at Noon					2				2	\$400.00	\$800.00	Asheville (WLOS)	NEWS LEVEL 3	10/9/12
20.0	Normal Line / News	10/10/12-10/12/12	3	:30	4:59P- News-News 13 First News At 5p	3			X		X			3	\$600.00	\$1,800.00	Asheville (WLOS)	NEWS LEVEL 3	10/9/12
21.0	Normal Line / News	10/11/12-10/12/12	3	:30	5:28P- News-News 13 at 5:30p	3				X	X			3	\$700.00	\$2,100.00	Asheville (WLOS)	NEWS LEVEL 3	10/9/12
22.0	Normal Line / News	10/10/12-10/12/12	3	:30	6P- 7P (EST)	3			X		X			3	\$1,000.00	\$3,000.00	Asheville (WLOS)	NEWS LEVEL 3	10/9/12

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